

# BLOOM

BY PLANT DESIGNS







## HOW DOES BLOOM WORK?

It's pretty simple, Bloom is our subscription service offering beautiful flowering plants, delivered on a regular schedule, either monthly or quarterly. Better for your space and budget than cut flowers, add a vibrant handmade floral arrangement, which is cared for by trained horticulturalists between changes.

Once you choose your range and size requirements, our talented team will create a handmade display, using plants that are at their peak at that time of year.

Ordering your Bloom subscription is easy:

1. Choose your range
2. Choose your plants & colours
3. Choose the size of your display

And that's all there is to it! Of course, if at any stage you wish to change your display options or add in something larger to mark an occasion, your client manager is on-hand to help.

It's time to Bloom.





RANGE  
**JUNGLE**



Luscious, leafy, our 'Jungle' range is evocative of a tropical rainforest. Made with beautiful orchids or vibrant tropical bromeliads, along with mixed foliage to create a lush display. You can select the size of your arrangement, which flowering plants you'd like and our talented team will do the rest.





Large



Small

'Jungle' displays feature sculptural blooms and luscious underplanting in a rich range of shapes and textures that mirror those found on the rainforest floor. This range comes in small, medium and large and can focus on either orchids or flowering bromeliads. Also available in a larger statement size with orchids only.



Statement





RANGE  
**GREENHOUSE**

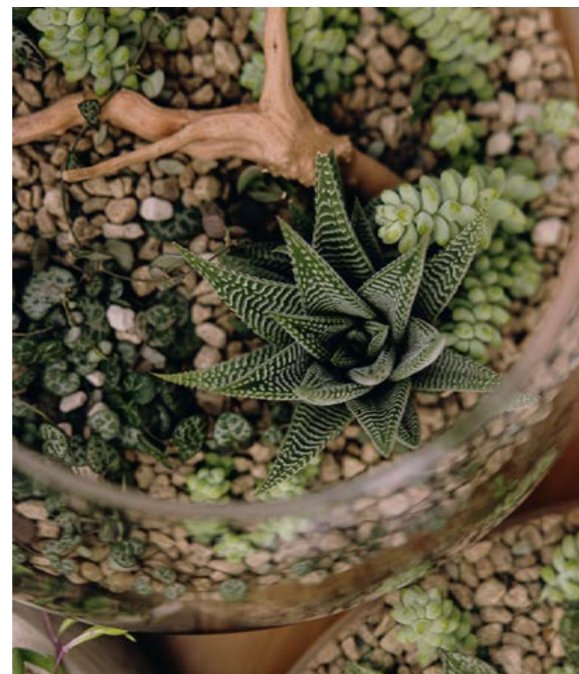


For a more minimal look, our 'Greenhouse' range is the perfect choice. With sculptural stems and a more limited colour palette, it is guaranteed to bring an air of elegance to any space. Just decide on the size of your arrangement, the type of plants and our talented team will get to work. This range comes in small, medium, large and can focus on orchids or flowering bromeliads.



RANGE

# TERRARIUMS

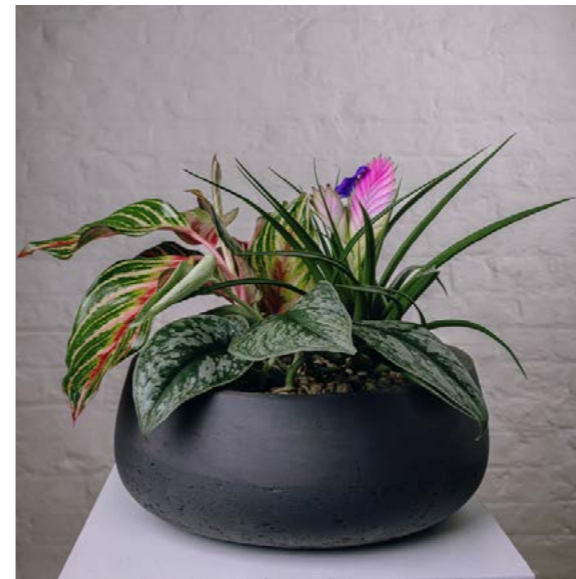


Playfully sophisticated, our terrariums are miniature biomes contained in a glass fishbowl. This range features small succulent planting, creating miniature landscapes. Available in small, medium or large sizes, they can be changed quarterly due to the nature of the plants.





RANGE  
**CONNECT**



For those board room meetings and coffee table chats, we understand that plants (as wonderful as they are) can sometimes get in the way. Our 'Connect' range is designed to work around this, with low planting and bowls that won't impede any face-to-face contact. All planted in low bowl containers, range of planting and colours are available and no display is more than 45cm tall.



# SEASONAL



SPRING



SUMMER



AUTUMN



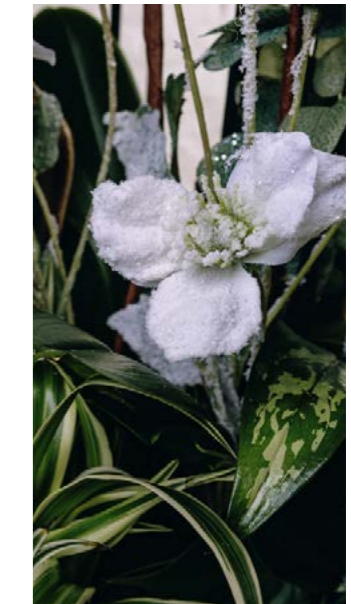
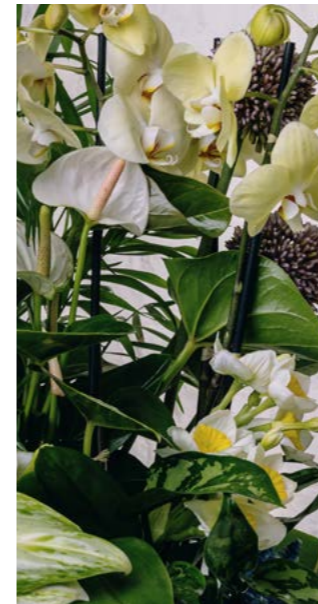
CHRISTMAS

Add in displays to mark the passing seasons, as part of your subscription, you can add seasonal interest with 4 of your displays, spread throughout the year.

From fresh spring colours, vibrant summer blooms, autumnal colour, through to rich Christmas florals, you can celebrate with a fresh living display.







All seasonal Bloom displays come in three sizes, small, medium and large. They all incorporate beautiful design details and fresh blooms, at different scales to best fit your space.

You can choose from four seasonal changes a year included in your rotation. Four displays help mark the seasons each quarter.



# OCCASIONS



VALENTINE'S



PRIDE



HALLOWEEN



DAY OF THE DEAD

Special days through the year can be brought to life with bespoke displays. Perfect for occasions, like Valentine's Day, Halloween, Pride Month, or any in-house events you want to make more colourful.





# SCALE UP



We can offer larger scale displays that take key seasons to a whole new level. Make your reception desk a real focal point for guests, creating a rich autumn tablescape, lush spring meadow or let us help bring bespoke events to life. No matter what the season or celebration, we can make something that will stand out.



# INTERACTIVE



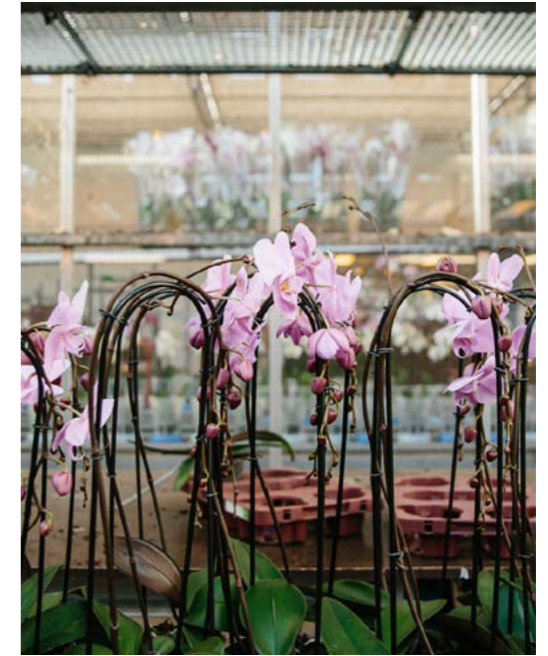
Want to get people involved? We can also build larger scale interactive displays, to encourage people to stop, sit or take photos, so they feel part of the celebration. Talk to us about your ideas and we can help you bring it to life and take your event to the next level.







## HANDMADE & DELIVERED



Bloom displays are handmade and hand delivered by our talented team. They are made in-house, delivered with care to your building by our friendly installations crew then cared for onsite by trained horticulturalists.

Our displays are a cost effective alternative to cut flower deliveries as they last for a month or more rather than a week. This also means they are gentler on the planet, creating less waste and less deliveries. All plants are re-homed or composted when your display is changed over.





## OUR SERVICES

We offer a full range of horticultural services to clients across London.



Office plants



Outdoor plants



Preserved



Events



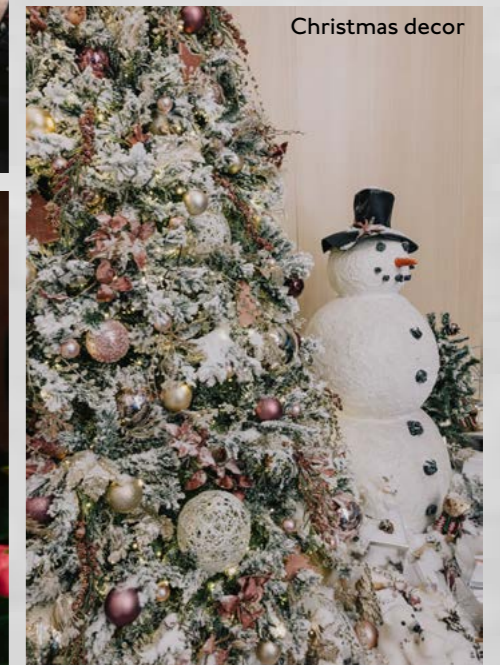
Workshops



Design consultancy



Bloom



Christmas decor





PLANT  
DESIGNS

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