

BLOOM

BY PLANT DESIGNS



OFFICE FLOWERS THAT LAST.

What is Bloom?

Bloom is a smarter, greener alternative to traditional office flowers. The subscription service offers curated displays of living flowering plants – hand-selected, professionally arranged, and regularly cared for by horticulturalists.

It's a cost-effective way to brighten your workspace, while making a more sustainable choice.





Why Bloom?

- **Save more** Our clients can reduce floral spend by around 65% annually when switching from traditional floral arrangements.
- **Waste less** Unlike cut flowers, our living displays thrive for weeks, cutting down on deliveries and waste.
- **Looks better for longer** Each arrangement is designed for visual impact and longevity, keeping your space vibrant with minimal effort.
- **Local supplier** As a London-based, independent company we offer fast response times and a personal service you can rely on.

Trusted by



Choose your Blooms

Customising your subscription is easy. Select the range and style that suits your space and then your arrangements will be handmade at our west London production studio and hand delivered by our in-house team on a regular schedule.

The Process

- Select the range that best suits your style
- Select the size of your display
- Choose between monthly and quarterly

Only terrarium displays can be changed quarterly.

If you're looking for something custom designed or a larger scale display to mark occasions through the year, you can talk to our team about seasonal and bespoke options.



*HAND MADE
& DELIVERED*

HOW BLOOM WORKS

SOURCING



HANDMADE



HAND DELIVERED



REGULAR CARE



ALWAYS IN BLOOM



We source your plants from a network of trusted suppliers in the Netherlands. Ordering only what we need so your flowering plants are totally fresh.

Your displays are handmade by our production team in our west London studio, using living plants, planted in eco-friendly vulkaponic.

Your arrangements are then packed with care and hand delivered by our team, to ensure those delicate blooms reach you in tip top condition.

Your horticulturalist visits in between deliveries to keep your flowering plants happy and blooming. They'll water, prune and provide expert care.

A fresh display is delivered when your previous one is collected. Any green waste is composted and the containers are stored and reused.

RANGES



JUNGLE

Luscious and leafy, our Jungle displays are evocative of tropical rainforests. Made with beautiful orchids or tropical bromeliads, along with mixed foliage to create a lush display. Available in small, medium, large, as well as an extra large orchid display. With option to add seasonal displays each quarter for added interest.

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GREENHOUSE

For a more minimal look, our Greenhouse range is the perfect choice. With stunning sculptural stems that let the plants' natural beauty shine, they are guaranteed to bring an air of elegance to your space. This range comes in small, medium and large and can focus on orchids or flowering bromeliads.

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CONNECT

We understand that board rooms, meeting spaces and coffee tables are there for people to meet and talk. Our 'Connect' range is designed with lower planting in bowls that won't impede any face-to-face conversation. All planted in low containers, a range of planting types and colours are available, with no display more than 45cm tall.

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TERRARIUM

Classic and minimal, our terrarium displays are small biomes contained in a glass fishbowl. This range features sculptural succulent planting with driftwood details, creating perfect miniature landscapes. Due to the nature of the plants in these displays, they can be changed quarterly rather than monthly.

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LUSH AND LEAFY

JUNGLE



Our lucisous 'Jungle' range is evocative of a rich tropical rainforest. Made with beautiful orchids or vibrant tropical bromeliads, along with mixed foliage to create a lush display. You can select the size of your arrangement and opt for colour or white flowers and our team will do the rest.



Jungle displays are made with a mix of flowering plants and mixed foliage start from £95 per month. Available in small, medium and large and delivered to you monthly.

EXTRA LARGE
JUNGLE



For added impact, extra large orchid arrangements will bring a statement to your space. Planted with beautiful white or pink Phalaenopsis flowers and lush jungle underplanting, these displays are no shrinking violets.



MARK THE SEASON EACH QUARTER

SEASONAL JUNGLE



SPRING

March

SUMMER

June

AUTUMN

September

WINTER

December

With seasonal Jungle, you get monthly deliveries, with one display each quarter marking the season. From pastel florals to herald the arrival of spring, bold summer blooms, vibrant colours for autumn and a winter display, that can be created to complement your **Christmas decor**. Your subscription will include a Jungle display each month, every third month with added seasonal interest. Available in small, medium and large sizes, delivered monthly.

- Jungle display - see previous pages for examples of Jungle displays
- Seasonal display

FOR A MORE MINIMAL LOOK

GREENHOUSE



For a more minimal look, our Greenhouse range is the perfect choice. With sculptural stems and a more limited colour palette, it is guaranteed to bring an air of elegance to any space. Just decide on the size of your arrangement, our talented team will get to work. Available with orchids or tropical bromeliads.



Greenhouse displays with elegant single species displays start from £45 per month, available in extra small, small, medium and large and delivered to you monthly.



RANGE

GREENHOUSE



The focus is the elegant flowers with these displays. Extra small options come with a single tropical specimen, larger displays are planted with multiple stems.

FACE-TO-FACE CONVERSATION

CONNECT



We understand that board rooms, meeting spaces and coffee tables are there for people to meet and talk. Our 'Connect' range is designed with low level planting in bowls that won't impede any face-to-face conversation.



Low level planting in shallow bowls with lush mixed tropical planting, available in a variety of colours. Available in a medium size, all displays are all under 45cm tall. Delivered to you monthly with the option of quarterly deliveries with succulent planting.

LONGER LASTING
TERRARIUM



Perfect miniature biomes, tasteful succulent planting contained in a glass fishbowl. This range features mixed succulents and natural decorative elements, creating miniature landscapes. Terrariums can be changed quarterly, making them an even more sustainable option that saves further on your budget.



Terrarium displays are available in small, medium or large sizes. All in round fishbowls, with succulent plant varieties and driftwood on a base of natural vulkaponic pebbles. Delivered to you quarterly.

BESPOKE ADDITIONS

OCCASIONS



Mark occasions throughout the year with bespoke one-off displays, that can be added at any time. We can deliver arrangements for key moments through the year and internal events. Add to your enrichment plans with a natural finishing touch. We have some beautiful designs for key events or can make something totally bespoke for you.

VALENTINE'S



PRIDE



HALLOWEEN



DAY OF THE DEAD



BESPOKE ADDITIONS

TABLESCAPE



We can offer larger scale tablescape displays that take key Seasons to a whole new level. Make your reception desk a real focal point for guests and colleagues, great for enlivenment and as a focus for charitable fundraising or awareness events. No matter what the cause or celebration, we can make something that will help you make it stand out.



How often will my displays be changed?

Most flowering plants need to be changed monthly to ensure they are in bloom, our succulent range is longer lasting and can be changed quarterly.

How much will I save compared to fresh flowers?

Bloom displays cost around 65% less than their cut flower equivalent for the same size and impact.

Why is Bloom different from fresh flowers?

Bloom displays are made of plants that are alive, rather than cut flowers. The flowers and foliage are growing and bring the benefits of nature into your space.

How often are the displays maintained?

Your horticulturalist will visit between changes, the frequency depends on the displays and environmental requirements. A bespoke care plan will be scheduled and you'll be informed to ensure it works for your team and we have access to your site.

What makes Bloom more eco-friendly?

Your displays last longer, meaning less vehicles on the road for deliveries and less green waste produced. Our plants are road freighted from The Netherlands, whereas many cut flowers are air freighted from further afield. We also use an eco-friendly planting medium called Vulkaponic, which is better for the plants' health than soil and infinitely reusable.

Can I order bespoke or seasonal displays?

With our Jungle range you can choose to opt to have seasonal displays as part of your subscription each quarter. You can also order additional displays for special occasions, from in-house events to annual celebrations like Valentine's Day and Halloween.



*FREQUENTLY
ASKED
QUESTIONS.*



*READY TO
BLOOM?*

BLOOM OPTIONS

RANGE

Jungle – florals with lush mixed planting

Seasonal Jungle – Jungle with 4 seasonal additions

Greenhouse – elegant flowering plants

Connect – low level planting for interaction

Terrarium – minimal and long lasting

SIZING

Extra small

Small

Medium

Large

Extra large

Tablescape

BESPOKE DISPLAYS

One off additional displays and tablescales are available in any size, designed and hand made for you.

Get in touch with our team to sign up or arrange a site visit.

info@plantdesigns.co.uk
020 3837 0509

You'll get fresh living plants delivered regularly, a dedicated client manager to look after you, and horticultural visits between changes to keep your living blooms looking their best.

All while making a more sustainable choice for your budget and the planet.

ADDED IMPACT

We offer bespoke options to add more colour to your reception through the year. **Talk to our team** about larger scale installs and bespoke options to scale up your key celebrations.





PLANT
DESIGNS

BUILD LIFE IN

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